

Publishers Group West Client Publisher Publicity Report for September 3, 2010

National Publicity

Counterpoint

- *Eden Hunter*
- **Skip Horack**
 - **ISBN-13 9781582436098, \$15.95, Fall 2010**
 - ◆ “Inspired by actual events, this debut novel tells the story of an enslaved pygmy who flees Florida, where he winds up in a fort with several hundred runaway slaves, who have been recruited by the British to fight in the War of 1812 and then abandoned to fend for themselves against the American forces. ‘This pygmy slave’s journey from birth to myth is amazing in scope and storytelling power,’ says Jill McCorkle.”—Publishers Weekly, Rousing the Sleepers, August 30, 2010, <http://www.publishersweekly.com/pw/by-topic/industry-news/publisher-news/article/44297-rousing-the-sleepers.html>
 - ◆ Review—Kirkus Review, September 15, 2010

Counterpoint

- *Edward Kennedy*
- **Burton Hersh**
 - **ISBN-13 9781582436289, \$32.00, Fall 2010**
 - ◆ Feature—U.S. News & World Report blog, <http://politics.usnews.com/news/blogs/washington-whispers/2010/08/30/rewriting-history-on-kennedys-chappaquiddick-accident.html>

Demos Health

- *The Breast Cancer Companion*
- **Nancy Sokolowski, R.N. and Valerie Rossi**
 - **ISBN-13 9781932603996, \$16.95, Fall 2010**
 - ◆ “This workbook for breast cancer patients begins with a chapter titled ‘First Steps,’ covering the initial consultation, your paperwork and your team, the pathology report, and insurance. The text is broken up into easily digestible bites and lists, including what to bring to the hospital the day of your surgery. General collections will find this a difficult circulating item as the journal/calendar/planner pages are to be filled in by the reader. Recommended for comprehensive collections as a resource for the newly diagnosed. At this price, patients may want to purchase their own copies.”—Library Journal, September 2010

Demos Health

- *Yoga and Breast Cancer*
- **Ingrid Kollack, Ph.D., R.N. and Isabell Utz-Billing, M.D.**
 - **ISBN-13 9781932603910, \$21.95, Fall 2010**

- ◆ “Nurse and author Kollak...and physician Utz-Billing have studied yoga practice specifically with breast cancer patients and consider yoga a significant addition to a recovery protocol. They outline the dynamics of yoga and how the poses—*asanas*—can be customized for every woman, no matter her physical limitations or length of time postsurgery. The photos clearly illustrate the postures; ‘Quick Look’ boxes summarize the moves for each chapter. For all patient health collections.”—Library Journal, September 2010

Douglas and McIntyre

- *Heading South*
- **Dany Laferriere, Translated by Wanye Grady**
 - **ISBN-13 9781553654834, \$17.95, Fall 2010**
 - ◆ “Deftly presented, this evocation of a sultry, seamy island paradise serves as the literary counterpoint of the joyous, funky music of Haiti and the paintings of its ‘naïve’ school of artists, who present exaggerated figures in a rough and brightly colored world.”—Library Journal, September 1, 2010

Grove Press, Black Cat

- *Vida*
- **Patricia Engel**
 - **ISBN-13 9780802170781, \$14.00, Fall 2010**
 - ◆ “A striking debut collection of linked stories tracing the life of an American-born daughter of Columbian immigrants.”—Shelf Awareness, August 31, 2010

Jawbone Press

- *Becoming Elektra*
- **Mick Houghton**
 - **ISBN-13 9781906002299, \$29.95, Fall 2010**
 - ◆ “Eye-opening account of the legendary imprint.”—Q Magazine, 5 out of 5 stars, October 2010
 - ◆ Review—Rolling Stone, date TBD
 - ◆ Feature with Cover—Mojo Magazine, November 2010
 - ◆ “Working closely with Elektra founder Jac Holzman, veteran writer Mick Houghton has produced that rare kind of book which succeeds on every front. He recounts in exquisite detail the founding of the label, started 60 years ago, with as much attention lavished upon the formative years as on The Doors’ golden age, complete with full discography and illustrated with an eye-blasting gallery of album sleeves, historic correspondence and photos.”—Record Collector magazine, October 2010

Jawbone Press

- *Shelter from the Storm*
- **Sid Griffin**
 - **ISBN-13 9781906002275, \$19.95, Spring 2010**

- ◆ “Griffin's book is a succinct, welcome addition to the Dylan bookshelf.” — Houston Press, Get Lit, August 31, 2010

KO Kids

- *Zero*
- Kathryn Otoshi
 - ISBN-13 9780972394635, \$17.95, Fall 2010
 - ◆ “How can a number worth nothing become something? In Otoshi's follow-up to the award-winning *One*, which has 60,000 copies in print, she addresses body and appearance issues, values and character development, and courage and perseverance.”—Publishers Weekly, Rousing the Sleepers, August 30, 2010, <http://www.publishersweekly.com/pw/by-topic/industry-news/publisher-news/article/44297-rousing-the-sleepers.html>

McSweeney's

- *The Instructions*
- Adam Levin
 - ISBN-13 9781936365166, \$20.00, Spring 2011
 - ◆ “*The Instructions*’ is brilliant. A virtuoso literary performance that is wildly entertaining from beginning to end (page 1 to page 1024). It is ambitious, provocative, touching, hilarious and sad. The experience of reading this novel is exhilarating and extremely powerful.”—Ed Conklin, Chaucer's Books
 - ◆ “This massive 1,026-page debut novel covers four days in the life of 10-year-old Gurion Maccabee, a potential Messiah and accused terrorist, possibly both, who was ejected from three Jewish day schools. "This is wonderful in a quirky way," says Sheryl Coteleur, at Book Passage, who is considering it for her Buyers Bookmark Club. 'I see a great future for this author and really hope this book catches on. I'll do my part!' ”—Publishers Weekly, Rousing the Sleepers, August 30, 2010, <http://www.publishersweekly.com/pw/by-topic/industry-news/publisher-news/article/44297-rousing-the-sleepers.html>

Milkweed Editions

- *Extra Indians*
- Eric Gansworth
 - ISBN-13 9781571310798, \$16.00, Fall 2010
 - ◆ “Every winter Tommy Jack McMorse makes the long haul from Texas to northern Minnesota to watch the meteor showers. One cold night, he picks up a Japanese tourist determined to find the ransom money from the movie Fargo, who dies of exposure in his care. A media storm ensues, jarring loose pieces of Tommy Jack's past: the horrors of Vietnam, a love affair, and the suicide of his closest friend....It was inspired by Gansworth's brother and a friend, who are both American Indians who were soldiers in Vietnam.”—Publishers Weekly, Rousing the Sleepers, August 30, 2010, <http://www.publishersweekly.com/pw/by-topic/industry-news/publisher-news/article/44297-rousing-the-sleepers.html>

New World Library

- *Spiritual Envy*
- Michael Krasny
 - ISBN-13 9781577319122, \$22.95, Fall 2010
 - ◆ “The host of NPR/KQED’s Forum with Michael Krasny seeks not to convince but to converse— with contemporary ‘new atheists’ like Richard Dawkins and Christopher Hitchens, as well as believers like T.S. Eliot and Paul Tillich. The result, says Joyce Carol Oates in the foreword, ‘is both a strikingly original, boldly candid, and poignant memoir of one man’s dramatic experience with ‘faith’ and a kind of everyman’s pilgrimage.’ “—Publishers Weekly, Rousing the Sleepers, August 30, 2010, <http://www.publishersweekly.com/pw/by-topic/industry-news/publisher-news/article/44297-rousing-the-sleepers.html>

Seven Footer

- *More Life-Size Zoo*
- Teruyuki Komiya
 - ISBN-13 9781934734193, \$18.95, Spring 2010
 - ◆ “*More Life-Size Zoo* is the kind of book that grows with your child—even if she never reaches the size of, say, an American bison (up to 12.5 feet from nose to tail).... The oversize tome brings kids face to vividly photographed face with 20 zoo animals.... The close-up portraits alone will keep the littlest perusers interested; older kids will devour fun facts from the sublime to the ridiculous.” —Time Out New York Kids Blog, <http://www3.timeoutny.com/newyork/kids/blog/2010/08/31/picture-book-pick-more-life-size-zoo-by-teruyuki-komiya/>

Soft Skull Press

- *[you] Ruined It for Everyone!*
- Matthew Vincent
 - ISBN-13 9781593762889, \$14.95, Fall 2010
 - ◆ Feature—USA Today, August 31, 2010, http://www.usatoday.com/life/columnist/finalword/2010-09-01-final01_ST_N.htm
 - ◆ Interview—Fox and Friends, September 6, 2010
 - ◆ Review—Village Voice, September 1, 2010, <http://www.villagevoice.com/2010-09-01/books/fall-guide-matthew-vincent-explains-how-it-all-went-so-freakin-wrong/>

The Experiment

- *Old Dogs, New Math*
- Rob Eastaway and Mike Askew
 - ISBN-13 9781615190270, \$15.95, Fall 2010
 - ◆ Feature with Excerpt — **Big Apple Parent and its seven affiliated “Parent” publications** - Big Apple Parent * Brooklyn Parent * Queens Parent * Nassau Parent

* Westchester Parent * Rockland Parent * Fairfield Parent * Suffolk Parent, Date
TBD

Regional Publicity

CA

Wine House Press

- *The California Directory of Fine Wineries: Napa, Sonoma, and Mendocino*
- **Marty Olmstead, Photographs by Robert Holmes**
 - **ISBN-13 9780972499347, \$19.95, Backlist**
 - ◆ Interview—CRN Digital Talk Radio, August 11, 2010 (Southern California),
<http://californiafinewineries.tumblr.com/post/1054804781/august-11-2010-live-interview-aired-on-whats>

Wine House Press

- *The California Directory of Fine Wineries: Central Coast*
- **K. Reta Badger and Cheryl Crabtree, Photographs by Robert Holmes**
 - **ISBN-13 9780972499309, \$19.95, Backlist**
 - ◆ Interview—CRN Digital Talk Radio, August 11, 2010 (Southern California),
<http://californiafinewineries.tumblr.com/post/1054804781/august-11-2010-live-interview-aired-on-whats>