

Publishers Group West Client Publisher Publicity Report for July 28, 2010

National Publicity

Children's Book Press

- *From North to South/Del Norte al Sur*
- **Rene Colato Lainez, Illustrated by Joe Cepeda**
 - **ISBN-13 9780892392315, \$17.95, Fall 2010**
 - ◆ “The child’s perspective makes this a particularly moving glimpse of an increasingly common experience.”—Kirkus Reviews, August 2010

Counterpoint

- *Edward Kennedy*
- **Burton Hersch**
 - **ISBN-13 9781582436289, \$32.00, Fall 2010**
 - ◆ “Beautifully written and exquisitely detailed with plenty of new material drawn from investigation and interviews . . . Part 1 contains mesmerizing analysis of the personal dynamics between the famous Kennedy brothers and Ted’s self-doubts and eventual mastery of the political game. Part 2 focuses on Kennedy’s growth in the powerful position of ‘shadow president,’ the man who, though he failed to achieve what at one time had been considered inevitable, nevertheless wielded enormous political power and influence. Totally riveting.”—Starred Booklist Review, August 2010

Douglas and McIntyre

- *Heading South*
- **Dany Laferriere, Translated by Wayne Grady**
 - **ISBN-13 9781553654834, \$17.95, Fall 2010**
 - ◆ “In each storylike chapter, Laferrière reveals the workings of race, class, and colonialism in Haitian society and the manipulative sexual power that underlies it all.”—Publishers Weekly, July 26, 2010

Frances Lincoln

- *A Village Lost and Found*
- **Brian May and Elena Vidal**
 - **ISBN-13 9780711230392, \$60.00, Fall 2009**
 - ◆ Review— New York Times, Arts and Design section, July 24, 2010
http://www.nytimes.com/2010/07/24/arts/design/24may.html?_r=2&src=mv
 - ◆ Review—Spinner.com, July 24, 2010, <http://www.spinner.com/2010/07/23/queen-brian-may-photography-book/>

Grove Press, Black Cat

- *February*
- **Lisa Moore**
 - **ISBN-13 9780802170705, \$14.95, Winter 2010**
 - ◆ Longlist—Man Booker Prize (Winner will be named October 12th)

Hunter House

- *The Barefoot Book*
- **L. Daniel Howell, Ph.D.**
 - **ISBN-13 9780897935548, \$12.95, Spring 2010**
 - ◆ Interview—Soul Sisters Documentary Team,
<http://www.youtube.com/watch?v=7nQbvmFVGmw>

Hunter House

- *Prescription or Poison*
- **Amitava Dasgupta, Ph.D.**
 - **ISBN-13 9780897935500, \$18.95, Fall 2009**
 - ◆ Interview—ABC News, July 22, 2010,
<http://abcnews.go.com/Health/MindMoodNews/putting-kids-sleep-cough-meds-child-abuse/story?id=11217956>

Jawbone Press

- *Becoming Elektra*
- **Mick Houghton**
 - **ISBN-13 9781906002299, \$29.95, Fall 2010**
 - ◆ "One of the world's most distinctive labels, boasting a roster of extraordinary, often troubled talent, is classily chronicled."—MOJO Magazine, Section Devoted to Elektra, September 2010

Jawbone Press

- *Return of the King*
- **Gillian G. Gaar**
 - **ISBN-13 9781906002282, \$19.95, Spring 2010**
 - ◆ "Gaar captures this period with a fresh and welcome clarity that honor's Presley's achievement with these recordings against the backdrop of his previous wasted nine years in Hollywood."— AllAboutJazz.com, July 2010,
<http://www.allaboutjazz.com/php/article.php?id=37068>
 - ◆ "For fans, her detailed, song-by-song descriptions of these shows are the real collective high point of the book. They instantly transport you there in such a way as to send you scrambling to dust off that old DVD copy of the 1968 comeback show."—BlogCritics.com, July 2010,
<http://blogcritics.org/books/article/book-review-return-of-the-king1/>
 - ◆ "Once in a while a book comes along which re-opens our eyes and minds to the majesty of Elvis as a person and/or performer. Gillian Gaar's Return Of

The King Elvis Presley's Great Comeback is one of those books!"—Elvis Information Network, July 2010,
http://www.elvisinfonet.com/bookreview_gaar.htm

Sadow Media

- *Beautiful Skin Revealed*
- **Dr. Paul Friedman with Dr. Kristel Polder and Dr. Joy Kunishige**
 - **ISBN-13 97809380039825, \$59.95, Fall 2010**
 - ◆ Review—The Industry Source, July 9, 2010
 - ◆ Mention—lemondrop.com, July 16, 2010

Seal Press

- *A Thousand Sisters*
- **Lisa Shannon**
 - **ISBN-13 9781580052962, \$24.95, Spring 2010**
 - ◆ Profile— ABC World News with Diane Sawyer, July 27, 2010

The Experiment

- *It's a Long Road to a Tomato*
- **Keith Stewart**
 - **ISBN-13 9781615190232, \$18.95, Fall 2010**
 - ◆ Article—New York Post, Date TBD

The Experiment

- *The Natural Navigator*
- **Tristan Gooley**
 - **ISBN-13 9781615190294, \$16.95, Winter 2011**
 - ◆ Op-Ed on navigating New York City—The New York Times, July 24, 2010,
http://www.nytimes.com/interactive/2010/07/23/opinion/20100724_OPART.html?emc=eta1

The Experiment

- *Veggie Burgers Every Which Way*
- **Lukas Volger**
 - **ISBN-13 9781615190195, \$16.95, Spring 2010**
 - ◆ Interview—NPR's "The Splendid Table," air date TBD (recording on August 3rd)

Time Out

- *Time Out Great Train Journeys of the World*
- **Editors of Time Out**
 - **ISBN-13 9781846701511, \$24.95, Fall 2009**

- ◆ Review—Trains Magazine, September 2010

Underland Press

- *Curse of the Wolf Girl*
- **Martin Millar**
 - **ISBN-13 9780980226058, \$15.95, Fall 2010**
 - ◆ “Wildly imaginative, this gore-splattered yet hilarious romp is vastly entertaining.”—Booklist, August 2010

Underwood Books

- *Women with Attention Deficit Disorder*
- **Sari Solden, MS, LMFT**
 - **ISBN-13 9781887424974, \$14.95, Fall 2005**
 - ◆ Interview—CNN Today, July 22, 2010, <http://newsroom.blogs.cnn.com/>